[redacted] *RJR DPC off Invoice Display Program For Low Volume Accts*

- RJR Reps write orders and fax or send to Direct Account using attached forms
- Direct Account Sales People and Telemarketers write orders for displays using attached forms - ***limit 1 display per store*** (available displays attached)
- Black line and sticker the 2 or 4 cartons indicated on prebook order, pack in generic display with riser card, and send to retailer
- Return copies of prebook orders to your RJR Representative for payment

Source: https://www.industrydocuments.ucsf.edu/docs/pjcy0000

[redacted] *DPC off Invoice Display Program for Low Volume Accts.*

- Displays available are:
  - $2.00 off invoice
    - » Winston 4 ctn - 2 Winston King, 2 Winston Box
    - » Winston 2 ctn - 1 Winston King, 1 Winston Box
    - » Salem 4 ctn - 2 Salem King, 2 Salem Lights
    - » Salem 2 ctn - 1 Salem King, 1 Salem Light
    - »
  - $2.50 off invoice
    - » Doral 4 ctn - write in 4 cartons of Doral desired
    - » Doral 2 ctn - write in 2 cartons of Doral desired

Source: https://www.industrydocuments.ucsf.edu/docs/pjcy0000

51850 2475

[redacted] WINSTON 20 CENTS

$2.00 off Invoice

DEL. DATE

WHOLESALER_____

>LGE. DISPLAY(4 CTNS.)

☐ **2-WINSTON KING**
2-WINSTON BOX

>SMALLDISPLAY(2CTNS.)

☐ **1-WINSTON KING**
1-WINSTON BOX

*******LIMIT 1 PER STORE**************

STORE_____

ADDRESS_____

CITY_____

SIGNATURE_____DATE____

[redacted]

Winston

[redacted]

Source: https://www.industrydocuments.ucsf.edu/docs/pjcy0000

51850 2476

[redacted] DORAL 25 CENTS

$2.50 off Invoice

DEL. DATE

WHOLESALER _____

>LGE. DISPLAY(4 CTNS.) **>SMALLDISPLAY(2CTNS.)**

☐ **2-DORAL** _____ ☐ **1-DORAL** _____

2-DORAL _____ **1-DORAL** _____

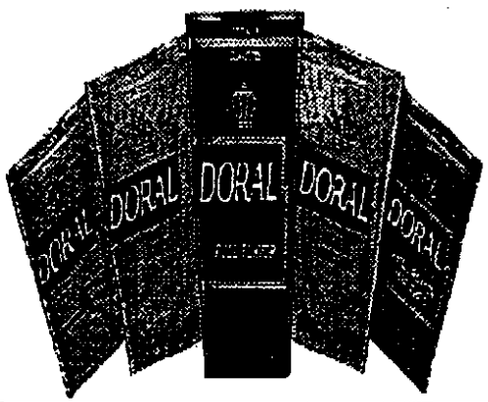
*****LIMIT 1 PER STORE**********

STORE _____

ADDRESS _____

CITY _____

SIGNATURE _____ DATE ____



Source: https://www.industrydocuments.ucsf.edu/docs/pjcy0000

51850 2477

[redacted] SALEM 20 CENTS

$2.00 off Invoice

DEL. DATE

WHOLESALER_____

>LGE. DISPLAY(4 CTNS.)

☐ **2-SALEM**

2-SALEM LIGHTS

>SMALLDISPLAY(2CTNS.)

☐ **1-SALEM**

1-SALEM LIGHT

*******LIMIT 1 PER STORE**************

STORE_____

ADDRESS_____

CITY_____

SIGNATURE_____DATE____

Source: https://www.industrydocuments.ucsf.edu/docs/pjcy0000